



Wayfair's Way Day

Based on data from last year's Way Day event, we predict that these categories, brands, and products will likely trend again this year.

Limited time! Earn up to 12% commission

*Data based on sales driven from 4/27/22 - 4/28/22

TOP CATEGORIES

- Outdoor Furniture
- Bedroom Furniture
- Bedding
- Tabletop and Cookware
- Area Rugs
- Living Room Seating
- Storage and Organization

TOP BRANDS

- Bissell
- KidKraft
- Costway
- Zipcode Design
- Wade Logan
- Latitude Run
- 17 Stories

TOP PRODUCTS

Furniture



Bayfield Steel Pop-Up Gazebo



Hazen 4-Person Seating Group



Hartington Plastic Folding Chair



Isayah 3 Piece Wicker/Rattan Seating Group

Decor



Porcelain Ginger Jar



Hillsby Oriental Area Rug



Alessandra Metal Wall Mirror



Eddie Bauer Throw Blanket

Kitchen



Gotham Steel Hammered Copper Cookware Set



Melamine Dinnerware Set



Scandinavian 24 qt. Kitchen Canister Set



Ninja Creami Ice Cream Maker