

NORDSTROM ANNIVERSARY

SALE

Based on data from last year's event we predict that these categories, brands, and products will likely trend again this year.

*Data based on sales driven from 7/6/22 - 8/1/22



TOP PRODUCTS

Fashion



Nike Waffle One Sneaker



Natori Bliss Underwire Contour Bra



Kut From The Kloth Donna Skinny Jeans



Caslon Rounded V-Neck T-Shirt

Beauty



Donna Karan Deodorant & Antiperspirant



Laura Mercier Caviar Stick Eyeshadow



Revitalash Advanced Eyelash Conditioner



Estée Lauder Night Repair Eye Gel Cream

Home



Nordstrom Bliss Plush Throw



Nordstrom 6-Piece Towel Set



Fellow Stagg Electric Pour Over Kettle



Nordstrom Marble & Wood Serving Board



TOP BRANDS

Zella
Caslon
Treasure & Bond
Nordstrom Brand
Free People
Pistola Denim
Mother
Barefoot Dreams
Madewell



TOP CATEGORIES

Women's Clothes
Women's Shoes
Beauty
Handbags
Pillows & Decor
Men's Shoes
Bath
Kid's Clothing
Kitchen Tabletop